



# MATT PERSELL- THOMPSON

FRONT END WEB DEVELOPER

## WORK EXPERIENCE

### Junior Web Developer

BPL Business Media | September 2021 -

- Design and build websites for assigned annual company events.
- Create graphics for social media posts, advertisements and email banners using Adobe Photoshop and Illustrator.
- Have regular meetings with clients to discuss necessary changes and other feedback and ideas.
- Designed, built, tested and sent HTML emails for various companies and events.
- Refactor code from older websites to update and reuse.

### Junior WordPress Developer

Origin Apps | April 2021 - July 2021

- Set up WordPress environment for client based web pages.
- Design and replicate designs put forward by clients.
- Have regular meetings with clients to discuss necessary changes and other feedback and ideas.

### Trainee WordPress Developer

Lead Associates | Dec 2020 - Apr 2021 (Internship)

- Maintain and style website using Elementor, plugins as well as HTML, CSS, Shortcode and Javascript.
- Work closely with CEO and regularly have meetings to discuss new changes and ideas.
- Upload products, descriptions and prices to particular Vendors for E Commerce use using Woo Commerce.
- Upload and insert media for podcasts, videos & blog posts along with transcripts and descriptions using ACF.
- Integrating email marketing services such as Mailchimp.
- Fix bugs and correct errors within the site.
- Create graphic artwork for the site using design tools.

### Front End / WordPress Developer

Freelance | Oct 2020 - Present

- Maintain and style website using Wordpress, additional HTML, CSS and JS.
- Fix any bugs or errors within the site.

## CONTACT ME AT



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<https://mattpt24.github.io/newpersonalsite2022>



<https://bit.ly/3d6V1u1>

## EDUCATIONAL HISTORY

### Complete Web Development Boot Camp 2020

- Online course teaching the fundamentals of Web Development including HTML, CSS, JS, JQuery, Bootstrap & Web Design practices.
- Creating and building responsive web pages.

### Haydon Sixth Form

September 2011 - May 2013 // A Levels attained in:

- Media
- Music Technology
- Business Studies
- Psychology

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## WEB DEVELOPMENT SKILLS / TOOLS

- HTML
- CSS / SASS
- Javascript / JQuery
- ReactJS
- Git / GitHub
- GulpJS
- MySQL
- HTML Email
- WordPress
- Elementor & Beaver Builder (WP Theme Builders)
- Adobe Photoshop / Adobe XD
- Wix
- Canva
- Figma

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## PORTFOLIO

Some of my projects :

MARGIN IN CAAS : <https://margin-in-caas.com>

XAAS SUMMIT 2022 : <https://xaas-summit.com>

TEMPLATE : <https://bit.ly/2U7HLZ8>

MPT : <https://bit.ly/2Vzfxa>

LOWLANDS CLUB : <https://bit.ly/3dZy7V0>

LEAD ASSOCIATES : <https://bit.ly/3datp7D>

SHAUN HENRY PHOTOGRAPHY : <https://bit.ly/33VnUnO>

PAINTING WITH MAX : <https://bit.ly/3mACnhx>



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